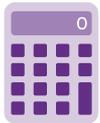




A monopoly right

A granted patent allows the owner to prevent others from using the patented technology. An injunction and damages can be obtained against anyone infringing a patent.



A valuable tax break

The UK government offers a very useful tax break in relation to patented products, under a scheme known as Patent Box. Profits made under the scheme are taxed at a lower rate than would normally be applied.



Creates value

A granted patent is an asset for a business that creates balance sheet value. This enhances the long term value of any business with one or more granted patents and can be useful in valuation exercises.



Validates hi-tech status

The credibility of a business is enhanced by the presence of one or more patents. Filing patent applications and being granted patents indicates that a business is developing and delivering cutting edge technology.



Apply a premium

Any products and/or services that are backed by patented technology can command a premium in the market. This increases revenue and profits and supports the continual process of IP creation and hence value creation.



Helps to retain customers

The monopoly aspect of patents makes it easier for businesses to retain customers. Patented technology can normally only be sourced from the original developer and this helps to keep customers who cannot go elsewhere.



Assist money raising

The presence of patented technology in a business can make it easier to raise external finance. Many investors look at patents as important in the decision making process and many grants and other support are tied to the presence of patents.

This fact sheet should not be treated as a legal opinion. If legal advice is required in relation to anything in this factsheet, please contact Richard Turner on rturner@shandp.com